Business through Internet may be in infancy, but soon it is going to hit big time.

Smart movers can always plan ahead, and get the early-bird advantages. With this book, you will discover hundreds of low-cost, proven methods for getting attention online such as:

* Using low-cost press releases to reach hundreds of journalists.
* Giving away products at other Web sites.
* Preparing your Web site for successful search-engine registration.
* Using associate programs to multiply your Internet sales presence.
* Employing online discussion groups as a promotional tool.
* Using awards to bring people to your site.
* Using newsletters--your own and those of other people--to promote your site.

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