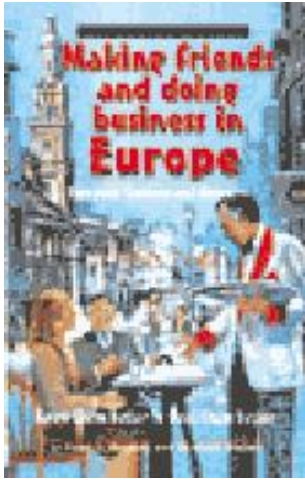




Making Friends & Doing Business In Europe



Author: Nancy L. Braganti & Elizabeth Devine

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This up-to-date, easy-to-use guide to customs and manners in 24 countries can help you avoid serious breaches of etiquette and help you be confident in Making Friends And Doing Business In Europe.

This book lets you know them better to deal with them better. Find out the answers to the countless lapses that you have or might encounter.

A glance at the contents:

*What should you never do to your food or wine, when dining in a French home.

*Why you should be careful, when you shake your head in Bulgaria.

*When you should not drink tea in Great Britain.

*What common driving practice can get you arrested in Hungary.

*What should you do if a Russian friend offers to help you exchange money on the black market?

*What will you get if you order Scotch in Belgium?

*If you want to do business in Germany, is it better to get right down to brass tacks or to start a business meeting with pleasantries and small talk?

*What common American gesture is considered insulting in Greece?

*If you ask for directions for the nearest bathroom in most European countries, where are you likely to be sent?

Well, all these must not deter you. Do not feel bad--even frequent European travellers do not know all the answers. Read on to gain first-hand knowledge of European manners and etiquette.

About Unicorn Books

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